

“Texas Venture” Poster Project

WHAT IF... YOU are the only son or daughter of **Moses Austin**. It is **June 10, 1821**, and his dying request is for you to fulfill his plan for taking American colonists to Spanish territory. You decide to fulfill his wish and become an **empresario**. It is now your job to recruit 300 American families to relocate to a foreign land that many have never heard of:

T E X A S ! !

You are to design and illustrate a **POSTER** to display at various locations across the U.S. in order to recruit potential colonists. *Your poster must include the following information:*

- ★ A large Headline or Title to grab the attention of a casual passerby on the street.
- ★ A positive description of Texas geography—land and climate—to peak their interest in this faraway, foreign land. *(Reminder: this is Mexican Texas we’re talking about!)*
- ★ At least three (3) good reasons for people to move to a place they’ve never seen.
- ★ At least two (2) illustrations or graphics to convince the skeptic. *(Color is a must!)*
- ★ An explanation of the requirements and the cost—what will they sacrifice to go?
- ★ Your “name” and when you’ll be in town signing up potential colonists. *(Dates/times) (Your project last name is “Austin” and your actual last name is the middle initial!)*

Reminder: The year is **1821**. There is **no** electricity and **no** technology— computers, cell phones, cameras, cars, televisions, etc. do **not** exist! You walk or ride a horse to move about! To communicate long distances? **YELL !!** A “twitter” is a type of bird. How boring!

This paper & your poster are due Tuesday, 12/10/19 at the end of class!!

Please answer the following questions on the back **BEFORE** you begin working on your poster:

1. *Moses Austin received his grant from which country?*
2. *Why did Stephen F. Austin go to Mexico City after beginning his colony?*
3. *Where did Austin focus his attention in Texas? (Between which rivers?)*
4. *This area is located in which geographic region of Texas?*
5. *Describe the geography of Texas—land and climate—in this area explored by Austin.*
6. *List three reasons (at least) why people would want to move to Texas.*
7. *What were the requirements and cost of relocating to Texas?*
8. *Finally, what is your “Project Name”?*

How will your Poster Project (MAJOR GRADE) be graded? [Use this checklist to chart your progress.]

_____ **35 points** for completing this sheet—all questions completed on back (30) and Project Title (5).

_____ **35 points** for poster information: 3 reasons (15) + describe geography (10) + requirements/cost (10).

_____ **10 points** for 2 illustrations/graphics (hand-drawn or copies, in color, and relate to colonizing Texas).

_____ **10 points** for your “project name” (5) and when you’ll be in town (5).

_____ **10 points** for appearance/neatness, including final product in pen/ink and color.

_____ **TOTAL POINTS (100|A) [MAJOR GRADE]**

PROJECT TITLE:

Please answer the following questions **BEFORE** you begin working on your Poster (pp. 189-194):

1. Moses Austin received his grant from which country?

2. Why did Stephen F. Austin go to Mexico City after beginning his colony? [pp. 190, 192-193]

3. Where did Austin focus his attention in Texas? (Between which rivers?)

4. This area is located in which geographic region of Texas? [Regions Notes (Pages 3-5)]

5. Describe the geography of Texas—land and climate—in the area explored by Austin. [Regions Notes]

6. List three reasons (at least) why people would want to move to Texas. [Chapter 8 (p. 199) + Regions Notes]

7. What were the requirements (3) and cost of relocating to Texas?

8. Finally, what is your "project name"? (Your First Name + Last Name Initial + "Austin")

[Example: My project name would be "Curt B. Austin"]