

# “Texas Venture” Poster Project

**WHAT IF... YOU** are the only son or daughter of **Moses Austin**. It is **June 10, 1821**, and his dying request is for you to fulfill his plan for taking American colonists to Spanish territory. You decide to fulfill his wish and become an **empresario**. It is now your job to recruit 300 American families to relocate to a foreign land that many have never heard of:

## TEXAS!!

You are to design and illustrate a **POSTER** to display at various locations across the U.S. in order to recruit potential colonists. *Your poster must include the following information:*

- ★ A large Headline or Title to grab the attention of a casual passerby on the street.
- ★ A positive description of Texas geography—land and climate—to peak their interest in this faraway, foreign land. *(Reminder: this is Spanish Texas we’re talking about)*
- ★ At least three (3) good reasons for people to move to a place they’ve never seen.
- ★ At least two (2) illustrations or graphics to convince the skeptic. *(Color is a must!)*
- ★ An explanation of the requirements and the cost—what will they sacrifice to go?
- ★ Your “name” and when you’ll be in town signing up potential colonists. *(Dates/times) (Your project last name is “Austin” and your actual last name is the middle initial!)*

Reminder: The year is **1821**. There is **no** electricity and **no** technology— computers, cell phones, cameras, cars, televisions, etc. do **not** exist! You walk or ride a horse to move about! To communicate long distances? **YELL!!** A “twitter” is a type of bird. How boring!

**This paper & your poster are due Wednesday, 11/9/16 at the end of class!!**

Please answer the following questions on the back before you begin working on your poster:

1. Moses Austin received his grant from which country?
2. Why did Stephen Austin go to Mexico City after beginning to establish his colony?
3. Where did Austin focus his attention in Texas? (Between which rivers?)
4. This area is located in which geographic region of Texas?
5. Describe the geography of Texas—land and climate—in this area explored by Austin.
6. List three reasons (at least) why people would want to move to Texas.
7. What were the requirements and cost of relocating to Texas?
8. Finally, what is your “project name”?

**How will your Poster Project (MAJOR GRADE) be graded?** [Use this checklist to chart your progress.]

\_\_\_\_\_ **35 points** for completing this sheet—all questions completed on back (30) and Project Title (5).

\_\_\_\_\_ **35 points** for poster information: 3 reasons (15) + describe geography (10) + requirements/cost (10).

\_\_\_\_\_ **10 points** for 2 illustrations/graphics (hand-drawn or copies, in color, and relate to colonizing Texas).

\_\_\_\_\_ **10 points** for your “project name” (5) and when you’ll be in town (5).

\_\_\_\_\_ **10 points** for appearance/neatness, including final product in pen/ink and color.

\_\_\_\_\_ **TOTAL POINTS (100|A)**

**PROJECT TITLE:** \_\_\_\_\_

Please answer the following questions before you begin working on your poster:

1. Moses Austin received his grant from which country? *Textbook: p.* \_\_\_\_\_

2. Why did S.F. Austin go to Mexico City after beginning to establish his colony? *Text:* \_\_\_\_\_

3. Where did Austin focus his attention in Texas? (Between which rivers?) *Text:* \_\_\_\_\_

4. This area is located in which geographic region of Texas? *Text:* \_\_\_\_\_

5. Describe the geography of Texas—land and climate—in the area explored by Austin. *Text:* \_\_\_\_\_

6. List three reasons (at least) why people would want to move to Texas. *Text:* \_\_\_\_\_

7. What were the requirements and cost of relocating to Texas? *Text:* \_\_\_\_\_

8. Finally, what is your "project name"? (Your first name + last name initial + "Austin")

*[Example: My project name would be "Curt B. Austin"]*